

Subject: RE: Fwd: Utility boxe Weddington/lankershim
From: <aaron@urbanplaceconsulting.com>
Date: 02/15/2017 02:07 PM
To: "Jackie Keene" <jackie.keene@lacity.org>
CC: "Sahag Yedalian" <sahag.yedalian@lacity.org>

Thanks. I'll let you know when we submit the arts activation grant and agree sooner the better.

On the flyers, I copied off a bunch yesterday and our ambassadors are about to begin hand delivering along Lankershim to each business. We weren't planning to pass them out below Magnolia on Lankershim (down to Camarillo), but I'll get them to do that. And I agree they should be included, Camarillo is a good boundary line for lots of reasons. I also, sent Nancy's contact info to the Great Street consultant's (MIG I think) to contact her about posting event on nohoartsdistrict.com.

Thanks,
Aaron

Aaron Aulenta
NoHo BID
aaron@urbanplaceconsulting.com

----- Original Message -----

Subject: Re: Fwd: Utility boxe Weddington/lankershim
From: Jackie Keene <jackie.keene@lacity.org>
Date: Wed, February 15, 2017 1:48 pm
To: aaron@urbanplaceconsulting.com
Cc: Sahag Yedalian <sahag.yedalian@lacity.org>

Ok, I will put in request for another support letter so you can submit with request. let me know as soon as you submit so I can flag it with Cultural Affairs Dept. Sooner it is submitted, the better so programming can be done ahead of time and publicity/outreach coordinated. This year, we want to be sure that some of the \$\$ from the grant is used for publicity - some type of banner or posting so community can see the calendar of upcoming events, times, locations at the Plaza.

Also, you mentioned at BID meeting that you might be able to help with outreach for the upcoming Lankershim community workshop on Feb. 22. This is the Mayor's Great Street initiative and I really want the business suggestions, comments, etc. at the front end. We are having staff walk and distribute flyers from Magnolia north to Victory today, but could use help getting the businesses invited on Lankershim from Magnolia south to Camarillo (I really want their input because as it stands now, they are not included in the Great Street section and should be) Do you have a list of all the businesses on that stretch and contact info? We are also happy to call them and personally invite, or send e-mails, but I don't seem to have a

list of all the businesses.

Here is the Flyer PDF. Let me know what you are able to do...thanks!



[FLYER_Lankershim_OpenHouse_English_020117.pdf](#)



Jackie Keene

LA City Councilmember Paul Krekorian, District 2

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□ [http://youtube.com/user/paulkrekorian.](http://youtube.com/user/paulkrekorian)

On Mon, Feb 13, 2017 at 12:44 PM, <aaron@urbanplaceconsulting.com> wrote:

Hi Jackie,

Working on all three.

On the shade sails, I'm also going to look into the retractable type.

I don't have a picture offhand of the example I'm thinking of, but will send when I'm able to snap one.

The retractable type might make more sense as the space can be colder during the late fall/winter and very hot in the summer.

See attached for the letter of support your office submitted last time around.

Thanks,
Aaron

----- Original Message -----

Subject: Fwd: Utility boxe Weddington/lankershim

From: Jackie Keene <jackie.keene@lacity.org>

Date: Mon, February 13, 2017 10:09 am

To: aaron@urbanplaceconsulting.com

Hi Aaron,

Happy Monday.

three things:

Below is photo of the utility box that needs attention at Weddington/Lankershim. It looks like someone tried to remove the graffiti, but it smeared instead. Can you contact artist to touch up?

Also, there are some great products and reasonable rates for commercial shade products on Amazon, and also Home Depot has a section on shade canopies. Let me know what you come up with for an estimate, and I will see if we can help cover cost of product if it is reasonable, but we should start now for summer.



You also mentioned you are working on an application for the Arts Activation Fund for summer programming at the NoHo Plaza. If you provide me the information and some draft language for support letter, we can have the CM prepare one for your application.

Best,



Jackie Keene

LA City Councilmember Paul Krekorian, District 2

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□

□ <http://youtube.com/user/paulkrekorian>.